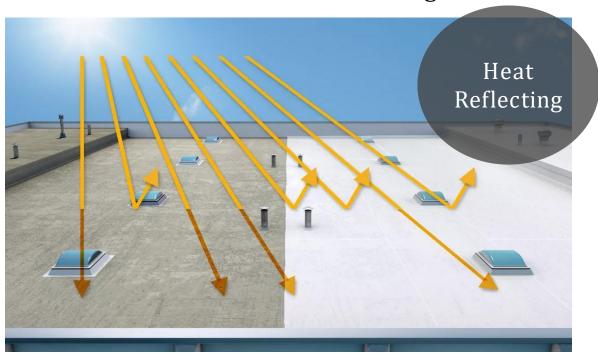




### Advanced U.S. Technology which can perform all 3 functions of a roofing

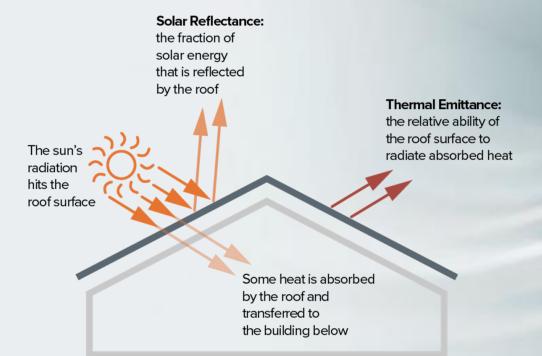
- 1. Cool Roofing by reflecting sunlight
- 2. Waterproofing even under ponding water situation
- 3. UV Resistance to extend the roofing life





### 4 Benefits Of Liquid Silicone

**1. Cool Roofing**Liquid Silicone will reflect 90% of sunlight, thus isolating the roof substrate from external environment and creating a cool roof. It drops 25 °C roof external surface temperature



#### 2. Reduced AC Bills

By reflecting 90% of sunlight, Liquid Silicone creates a cooler roof, which decreases inside room temperature, thus your AC costs go down by upto 15%.



### 4 Benefits Of Liquid Silicone

### 3. Advanced Waterproofing

Liquid Silicone is hydrophobic in nature, which repels water from the moment it is applied. Resistance to ponding water is an additional quality, which does not let water to seep in even if the water is standing on your roof.



### 4. UV Resistance

UV resistance is a key feature which determines the life of the roof. Liquid Silicone's excellent ability to reflect 90% of sunlight including UV rays, makes it last long.



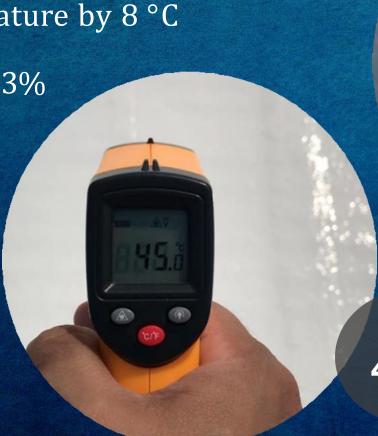
## Liquid Silicone Cool Roofing -Case Study

EnerCon
Innovation Drives Us

Reduces external roof temperature by 23 °C

Reduces internal roof temperature by 8 °C

Reduces AC Energy Cost by 13%



Before 68 °C



After **45 °C** 

## Liquid Silicone Cool Roofing -Performance



Cool

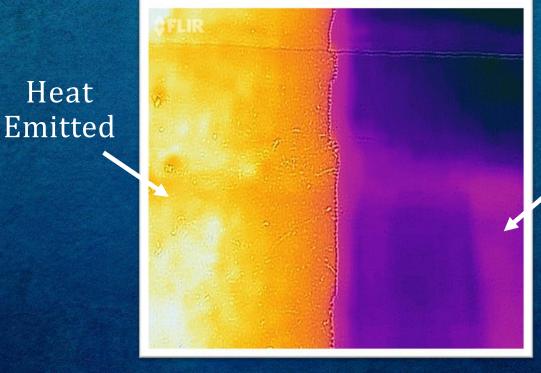
Surface

### Normal Image



Bitumen | Silicone

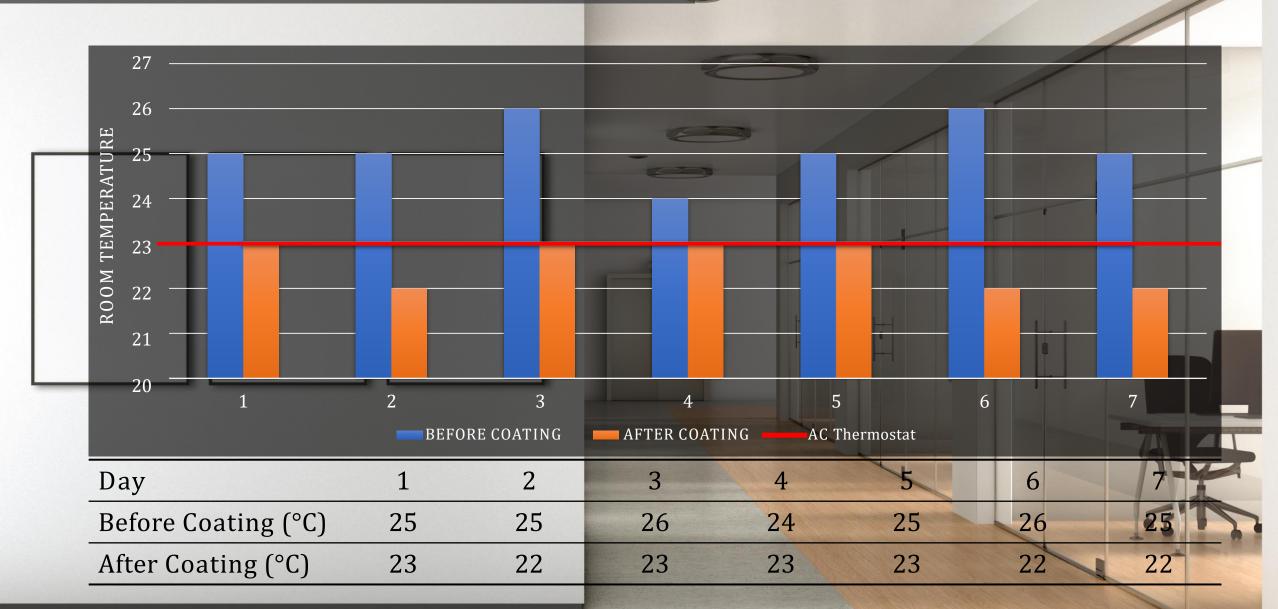
### Infrared Image



Bitumen | Silicone

# Inside Temperature Drop using Liquid Silicon Roofing





## Reduce Air Conditioning Energy Costs by 13%



KWh consumption before coating

23,072

KWh consumption after coating

20,339

Total one week energy savings

13%

Day	1	2	3	4	5	6	7
Before Coating (KWh)	3,334	3,390	3,317	3,316	3,254	3,273	3,188
After Coating (KWh)	2,978	2,962	2,932	2,861	2,903	2,856	2,847

EnerFlex SP 300 reflects 90% of incident sunlight thus making external roof surface cool and inside room cooler, which reduces Air Conditioning cost by upto 13%.

### Water Proofing by Liquid Silicon Roofing



Prevents water leakages for 2 reasons:

- 1. Silicone is hydrophobic in nature & repels water
- 2. It forms a monolithic membrane No Joints

Natural hydrophobic properties of liquid silicone makes it water repellant right from the beginning.

Once applied neither Silicone allows any water vapors to pass through the membrane nor it allows any standing water to seep through.

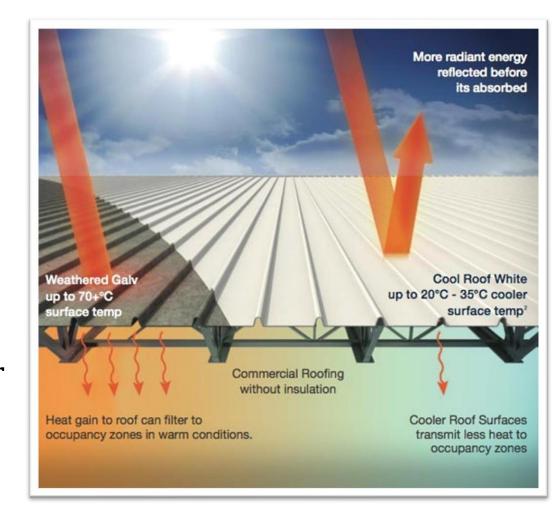




### Single Component Complete Roofing Solution

Liquid Silicone is a membrane, which bonds with the roof substrate by chemically reacting and forming a tight bond.

Once liquid silicone is applied, it protects the roof substrate by isolating it from external environment, be it sunlight, water exposure or UV rays.





### How to Apply?

STEP 1 STEP 2 STEP 3







Clean the Surface

Apply Primer & EnerFlex SP 300

**Cool Roof Coating Applied** 



### Qualitative Analysis

ENERFEX-SB 100	RESULTS		
PHYSICAL FEATURES			
Tensile Strength	320 psi		
Elongation	350%		
Hardness Shore A	55		
Accelerated Weathering	4000 hrs		
COOL ROOFING			
SRI (Solar Reflective Index)	108		
Reflectivity & Emissivity	86 & 89		
WATERPROOFING			
Ponding Water Protection	Yes		
Water Vapor Permeability	0.5 g/m²/hr		



### CONTACT US

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